

# Headline Swipe File

## Social Proof Headlines

* Here is a Method That is Helping [world class example] to [blank]
* [blank] Hacking With [world class example]
* Savvy|Smart|Sexy People Do XYZ
* Why I [blank] (And Maybe You Should Too)
* [Do something] like [world-class example]
* The [desired result] That [world class example] Is Talking About
* Join [impressive number] of Your Peers that [take desired action]
* [desired result] Like A [desired group or person]
* How [impressive number] Got [desired result] in [time period]
* Like [world class example] You Can [desired result]
* [world class example] Reveals Ways To [desired result]  
  Why [impressive number] of People are [taking desired action]
* A Simple Way To [desired result] That Works For [desired group/person]
* How to [desired result] Like [world class example]

## Threat Headlines

* Do You Recognize the [number] Early Warning Signs of [blank]?
* If You Don’t [blank] Now, You’ll Hate Yourself Later
* I've Lied to You for [time period] Now
* The Biggest Lie In [your industry]
* X Shocking Mistakes Killing Your [blank]
* Don’t Try [blank] Without [desired action] First
* [blank] May Be Dangerous To [something precious]
* [blank] May Be Causing You To Lose Out On [desired result]
* At Last, The Secret To [desired result] Is Revealed
* The [blank] Risk Hiding In Your [blank]
* Why you shouldn’t [do what I desire them to do]
* Why [blank] Fails and [blank] Succeeds
* Do Not Try Another [blank] Until You [take desired action]
* The Ugly Truth About [blank]
* What Your [blank] Won’t Tell You And How It Can Save You [blank]
* What Everybody Ought to Know About [blank]
* Your [blank] Doesn’t Want You To Read This [blank]
* The Sooner You Know [blank] The Better

## Gain Headlines

* Where [desired result] Is And How To Get It
* Discover The [desired result] Secret
* [blank] Your Way To A [desired result] You
* To People That Want To [desired result] But Can’t Get Started
* You, a [desired result]
* Stop [undesired result]
* You Too Can [desired result] in [time period] with [blank]
* How To Become [desired result] When You [something challenging]
* There’s Big [desired result] In [blank]
* You Don’t Have to Be [something challenging] to be [desired result]
* Little Known Ways to [blank]
* How to turn [blank] into [desired result]
* How To Build a [blank] You Can Be Proud Of
* Get [desired result] Without [undesired result]
* Get Rid of [problem] Once and For All
* Improve/Increase Your [desired result] In [time period]
* Imagine [desired result] And Loving Every Minute Of It
* Here’s a Quick Way to [solve a problem]
* Get [desired result] Without Losing [blank]
* The Lazy [blank’s] Way to [desired result]
* How To Make People Line Up And Beg To [blank]
* How To Get [desired result] Out Of [blank]
* How To [desired result] When You’re Not [blank]
* No [undesired result] Just [desired result] Everyday
* Never Suffer From [undesired result] Again
* The Quickest & Easiest Way To [desired result]
* If You Can [blank] You Can [desired result]
* How You Can [desired result] Almost Instantly
* How To Become [desired result] When You [something challenging]
* How To Use [blank] To [desired result]
* How To Turn Your [blank] Into [desired result]
* See How Easily You Can [desirable result]
* Now You Can Have [something desirable] Without [something challenging]
* How To Take The Headache Out Of [blank]
* X Questions Answered About [blank]
* Give Me [short time period] and I’ll Give You [desired result]
* Answered: Your Most Burning Questions About [blank]
* Take X minutes to get started with [blank]... you'll be happy you did!
* Who Else Wants [desired result]?
* How to fast-track your [desirable result]
* How [impressive number] Got [desired result] Without [undesired result]